

Success Story



Sheela Devi belongs to ward no-23, Bihat Nagar Parishad, Begusarai. The Covid 19 pandemic turned her life upside down. She and her husband, late Sanjay Singh were earning the livelihood of their family by selling clothes, near Bihat Pokhar. One day while going to the public toilet her husband fell down and succumb to a heart attack.

This unwanted sudden incident brought Sheela's life to a standstill. People started to maintain distance as their feared us of being infected with the disease. The whole family underwent Covid 19 testing where all were found negative to the infection. But the family had no one to earn bread and butter for. There was a big question of subsistence and many a day her family

left without eating. During the lockdown due to COVID-19 whatever little saving she had, was spent on meeting her household needs.

Meanwhile, one day she received a call from the Nagar Parishad regarding working capital loan up to Rs.10.000/- under the PM SVANidhi scheme to resume the business of street vendors. Since she had no money to run her business and earning of any kind she rushed to the camp and applied for the loan. She availed of a loan of Rs. 10,000/- from UCO Bank. She has also been provided with a QR code for conducting digital transactions.

She bought a cart and start selling readymade garments, along with her son, with the loan amount. After few months, she restarted their shop and the sale improved subsequently.

"Nobody can fill the void left after my husband but gradually with the help of this scheme I learned to stand on my own without anybody's support. If you help yourself god will help you"-says Sheela with tears and a smile.

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